



State of Louisiana  
Department of Environmental Quality



M.J. "Mike" Foster  
Governor

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Secretary

**For Immediate Release**  
December 8, 2003

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**MEDIA ADVISORY**

**WHO:** Louisiana Department of Environmental Quality (DEQ)  
U.S. Environmental Protection Agency (EPA)

**WHAT:** "Ready for Reuse" Ceremony

**WHEN:** December 9, 2003  
1:00 - 2:00 p.m.

**WHERE:** ExxonMobil Chemical Company  
Baton Rouge Plastics Plant  
11675 Scotland – Zachary Highway  
Highway 19  
Baton Rouge, LA 70807

**WHY:** DEQ and EPA will issue a "Ready for Reuse" determination to ExxonMobil Chemical Company's Baton Rouge Plastics Plant. A "Ready for Reuse" Determination recognizes when a property has been evaluated and the property is safe based on its current or planned future use. "Ready for Reuse" is a new long-term "measure of success" and a key element of the Environmental Protection Agency's National Land Revitalization Initiative. The goal of this initiative is to make land revitalization and reuse a fundamental element of all state and EPA programs. The project will also foster economic development and ensure that properties are ready for productive use for the benefit of the environment, communities and business interests.